



MR. SAN FRANCISCO LEATHER 2019 CONTEST CONTESTANT PACKET

The San Francisco Bay Area Leather Alliance would like to thank you for your interest in competing in the Mr. San Francisco Leather 2019 contest. As you continue in your preparations we would like to kindly remind you to review your application for any missing information, and to be sure to complete and submit all the necessary documents and attachments. As part of the application process we require a registration fee of \$50.00. Checks should be made payable to the “SF Bay Area Leather Alliance.”

The completed application must be received by January 20, 2019 and submitted to:
jesus@leatheralliance.org and mrsfproducer@leatheralliance.org

Please Note: Incomplete applications, or applications missing any of the required documents will **NOT** be accepted. All information provided in this application is for administrative purposes only, and will be treated as privileged. We want to assure all our contestants that the only information shared with the judging panel are the completed Contestant Data Sheet, and your photo.

Interested Contestants must meet the following **REQUIREMENTS:**

- Be a U.S. Citizen or Permanent Resident of California.
- Be 21 years of age or older.
- Be the winner of a San Francisco feeder contest.
 - Exceptions Include:
 - Be sponsored by a San Francisco leather, kink, fetish/gear business, club or organization
 - Be an independent, reputable leather man from the community.
- Attend the Leather Alliance events listed in the attached Contestant Agreement.

APPLICATION INSTRUCTIONS:

- Complete and Sign the Following Documents:
 - Contestant and Winner Agreements.
 - Contestant Data Form
<https://docs.google.com/forms/d/1wTiV30HS7x8mjMiE0GhuuHS5rg3vDWQrwoBr5-I7b7o/edit>
- Read and Sign the Following Documents:
 - Standard of Behavior and Indemnification
 - Hold Harmless Agreements.
 - Contestant Photo Release.



- Provide the Following:
 - Photo (face shot, minimum 3”X5”)
 - Photocopy of legal identification used as PROOF OF AGE.
 - Registration fee of \$50.00 (Checks made out to the “Leather Alliance”)
 - **A shortened bio of 200 words or less provided to the den staff via email.**

Once your completed application is received the Contestant Den Daddy, Jesus Nunez, jesus@leatheralliance.org will contact you with further instructions. If you have any questions please contact the Contest Executive Producer, Angel, mrsfproducer@leatheralliance.org.



Judging Method

The judges selected are prominent members within the San Francisco leather/fetish/kink community whom we feel best embody the ideals and character traits we expect to see in our titleholder. Each represent a different portion of the local, national or international community; and exhibit the sense of citizenship, community, work ethic, and independent character that makes a strong titleholder.

Each Mr. SF Leather judge will score every contestant in each of the categories listed below up to a maximum number of points (designated in parenthesis). To form the final score for the interview category ONLY, a single average score from the three SF Bootblack judges will be added to the scores of each Mr. SF Leather judge. Final category scores for each contestant will then be added together, and the individual with the highest total will be declared “Mr. San Francisco Leather 2019.”

Contestant Judging Categories

Interview in Street/Casual Wear (30 points): Prior to the evening portions of the contest in an interview open to the public, the judging panel will judge each contestant on their ability to think on their feet, their knowledge of lifestyle-related issues and history, and how they respond to pointed questions asked of them.

Leather Image (20 points): During the evening portion of the contest, contestants will be judged on their overall leather image while on stage. This will include formal wear when first introduced and bios are read, as well as the overall impression from the judges of the contestants’ “total” leather image throughout the contest. As such, this category is usually scored last. (This does not include what is worn during the meet and greet or the pre-judging interviews.)

On Stage Pop Question and Physique (20 points): Each contestant will randomly select and answer pop questions submitted by the judges and emcees on stage. The appropriate dress for this section is your briefest (jock) sexy best!

Presentation Skills (30 points): Contestants will not only be judged on stage, but throughout the entire contest, including the NEW grab bag “fantasy”, speech, and pop questions. Their overall character will be judged by how they carry and present themselves in ways that represent the ideal Mr. San Francisco Leather.



MR. SAN FRANCISCO LEATHER CONTEST WINNERS AGREEMENT

If I win, I agree to the following:

- 1) To compete at International Mr. Leather Contest in Chicago, IL over Memorial Day Weekend either in 2019 or 2020. I will be given a choice as to whether to represent the title from March – August 2019 if I choose run for IML in 2019. Alternatively, if I choose to represent the Mr. SF Leather title for a full year, I will run for IML in May of 2020.
- 2) To be a role model and representative by remaining a visible member of the SF Leather/Fetish/Kink Community. I agree to achieve this by attending a minimum of 10 Bay Area Leather/Fetish/Kink events or meetings during the course of my title year. **Leather Alley, the Pride Parade, the Leather Alliance Weekend, Folsom Street Main Stage, and the Ms. San Francisco Leather Contest are compulsory.**
- 3) To maintain contact with the Leather Alliance Board of Directors and/or their designee throughout my title year, and to keep them informed of my titleholder activities. Additionally I will maintain an online blog of my title events and appearances, understanding the Leather Alliance will provide assistance with the blog as needed.
- 4) To produce at least one fundraising event during the course of my title year to support the Leather Alliance activities, as well as at least one fundraising event to support my title activities.
- 5) To assist with contest publicity, as well as the publicity for any events associated with the Leather Alliance and the Mr. San Francisco Leather Contest throughout my title year.
- 6) To demonstrate support and encouragement to future Mr. San Francisco Leather titleholders and understand that I am invited to assist my successor as a part of his support team for the following title year in an offering of continuity and camaraderie.
- 7) To acknowledge that if I am unable or unwilling to complete the expectations of my title year as outlined in this agreement, the Leather Alliance, at their discretion, may require me to step down and pass the title to the Mr. San Francisco Leather First Runner-up.
- 8) To withhold from the commercial use of, and profit from my Mr. San Francisco Leather title by me or anyone else, without the prior written permission of the Leather Alliance

Should I win the IML title and retain the Mr. San Francisco Leather title, I agree to continue fulfilling the requirements of the Mr. San Francisco Leather title. I understand that retention of the Mr. San Francisco Leather title is at the discretion of the Leather Alliance. **If I am selected as the First Runner-up**, I agree to be ready to step in to assume the responsibilities of the title should the winning titleholder become unable to continue. I also understand that I may be called upon to assist, support and participate in events produced by Mr. San Francisco Leather in fulfilling his title obligations.

Contestant's Legal Signature: _____ **Date:** _____



MR. SAN FRANCISCO LEATHER CONTEST

INDEMNIFICATION AND HOLD HARMLESS:

Once my application is accepted, if I agree to move forward as a Mr. San Francisco Leather 2018 contestant, I hereby agree to waive any and all claims to injury or damage to my person, property or reputation that may arise, now or in the future, from any cause whatsoever, in connection with my participation in the Mr. San Francisco Leather contest, or against the Mr. San Francisco Leather contest and its owner, the Leather Alliance.

I release all claims to the use of my name, likeness or photograph in connection with the Mr. San Francisco Leather contest for compensation, injury, accident, and theft from the contest and its owner, the Leather Alliance.

I attest that the information given on the Mr. San Francisco Leather Contestant Application is accurate, and I authorize the use of this information.

Contestant's Legal Signature: _____ **Date:** _____



MR. SAN FRANCISCO LEATHER CONTEST

CONTESTANT AGREEMENT

Enclosed in this application I have included a photocopy of my legal Photo ID (Driver's License, Passport, or State I.D.), the non-refundable application fee of \$50.00 (Check made payable to the "Leather Alliance"), a recent photo that shows my face clearly, understanding this photo may, or may not be the one used for publicity purposes.

As a contestant, I agree to appear at all official events relating to the Mr. San Francisco Leather Contest, including but not limited to:

- Contestant meeting—January 26, 2019 at SF Catalyst
- Contestant rehearsal—February 16, 2019 SF Eagle
- Meet and Greet—February 28, 2019 at Mr. S
- Stage Rehearsal—March 1, 2019 at SOMArts
- Contestant Raffle ticket Sales—March 1, 2019 at SOMArts
- NEW! Grab bag "Fantasy"*—March 1, 2019
- **Formal Leather Dinner**
- Formal Contest (Speech and Pop Questions)—March 2, 2019 at SOMArts 5:00 pm
- Contestant Interview—March 2, 2019 at SF Catalyst 9:00pm
- **Meet the new Mr. San Francisco Leather after party**
- **Victory Beer/Soda Bust**

*Each contestant will pick up a bag with three random items that they will then use to create a 2-minute fantasy scene with a demo bottom. This scene will then be factored into the contestants' final score for the presentation category

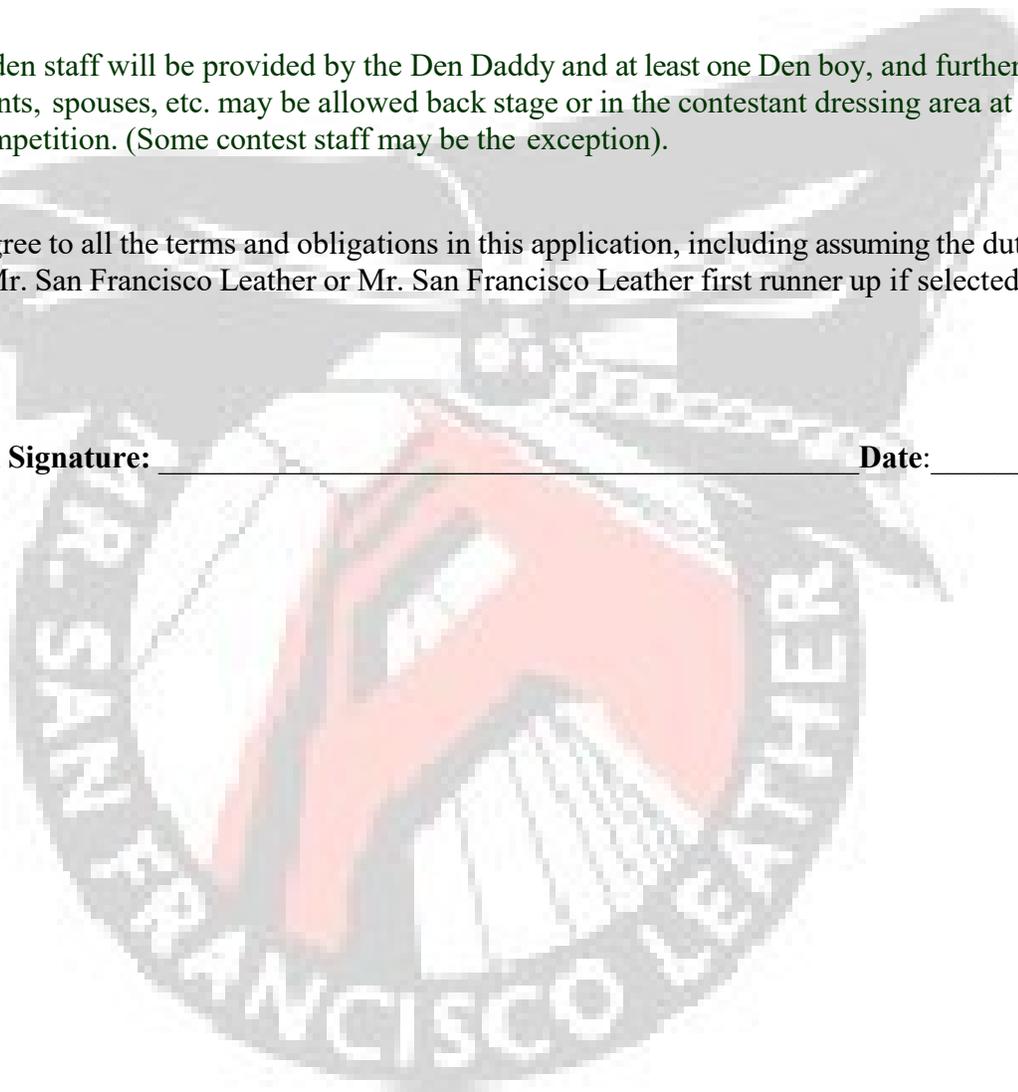


I understand that failure to appear as scheduled may result in my disqualification. Furthermore I understand that The San Francisco Bay Area Leather Alliance reserves the right to remove a contestant from the competition at any time, and for any cause.

I understand that a den staff will be provided by the Den Daddy and at least one Den boy, and further agree that no extra assistants, spouses, etc. may be allowed back stage or in the contestant dressing area at any point during the competition. (Some contest staff may be the exception).

As a contestant, I agree to all the terms and obligations in this application, including assuming the duties and responsibilities of Mr. San Francisco Leather or Mr. San Francisco Leather first runner up if selected.

Contestant's Legal Signature: _____ **Date:** _____





MR. SAN FRANCISCO LEATHER CONTEST STANDARD OF BEHAVIOR AGREEMENT

As a contestant and potential titleholder, I agree to hold myself accountable to an exceptional standard of behavior that shows respect and dignity towards my fellow contestants, contest staff, judges, and all those present attending. Additionally, I agree to not partake in drugs or excessive alcohol use during the contest, and if selected, while representing the title of Mr. San Francisco Leather.

I understand that contestants and judges may “fraternize” informally in public situations, however any and all private meetings between judges and contestants during the events are strictly prohibited. I further understand that any behavior that creates the appearance of bias will immediately be brought to the attention of the entire judging panel, as well as the Mr. San Francisco Leather contest producers. After considering the details of the situation, the producers will then decide if disqualification of a judge and/or a contestant would be prudent.

I state that I will not solicit the judges and contest staff with money, or sexual favors. I further commit to not solicit, or engage in any sexual act or behavior of any kind with fellow contestants, judges, contest staff, or others present attending the events.

I understand that any violation of the standard of behavior under which this contest is conducted will result in my immediate dismissal from the contest and/or forfeiture of the title.

Contestant’s Legal Signature: _____ **Date:** _____



MR. SAN FRANCISCO LEATHER CONTEST CONTESTANT PHOTO RELEASE & WAIVER

I, the undersigned, hereby give the Mr. SF Leather Contest, its owners, agents, employees, producers, their photographers, legal representatives, agents or assigns, the right and permission to copyright, use, reuse, broadcast and/or publish any and all Photographic Pictures of me which shall be taken during the Mr. SF Leather Contest or as a result of my preparation for the Mr. SF Leather Contest, or as a result of my having participated in the Mr. SF Leather Contest. The term "Photographic Pictures", as used herein shall include portraits, or reproductions thereof including audio and videotapes, made through any media. Further such rights shall include the right to use such Photographic Pictures in conjunction with my name and through any media, for any purpose whatsoever.

I HEREBY WAIVE any right to inspect or approve the finished Photographic Pictures, or the method of their eventual use, including any related audio or printed copy which may be used in conjunction therewith.

I HEREBY RELEASE, discharge, and agree to hold harmless Mr. SF Leather Contest, its owners, agents, employees, producers, their photographers, legal representatives, or assigns, including those publishing and/or distributing the finished product, in whole or in part, from and against any liability or claim as a result of the use or publication of said Photographic Pictures' including from any distortion, blurring, alteration, optical illusion, or its composite form, either intentionally or otherwise that may occur or be produced in the taking, processing or reproduction of the Photographic Pictures' their publication or distribution.

I HAVE READ the foregoing Release and Waiver before signing my name below, and I warrant my full understanding of its contents and that I am of legal age to give my consent in this state.

Contestant's Legal Signature: _____ **Date:** _____